

DUDLEY COLLEGE
BECOME A STUDENT
AMBASSADOR
BE THE FACE AND VOICE OF DUDLEY
COLLEGE

WHAT IS A STUDENT AMBASSADOR?

Leading by Example

01

Campus Representative

Student ambassadors represent the college at various events, serving as the face of the college to prospective students, parents and visitors.

02

Peer Mentor

They provide guidance and support to new and prospective students, helping them navigate campus life, academic studies and available resources.

03

Event Support

Ambassadors can assist in leading campus tours and open days and any other campus events, offering insights into student life.

04

Community Builder

They help foster a sense of community by engaging with students and staff, promoting inclusivity and involvement in campus activities.

05

Communication Liaison

Student ambassadors often act as a bridge between students and college staff, providing feedback and voicing student concerns.

06

Leadership Development

Being a student ambassador offers opportunities for personal growth by enhancing leadership, communication and teamwork skills.

BECOME THE PROUD REPRESENTATIVE OF DUDLEY COLLEGE AND ITS COMMUNITY

QUICK
FACT

By joining the programme, you will be part of a team of friendly and enthusiastic students who are the face and voice of Dudley College, Dudley Sixth and the Black Country & Marches Institute of Technology

FUN
FACT

*You'll receive a Love2Shop voucher
for every event you support!*



AMBASSADOR DUTIES: ENGAGING AND SHARING YOUR COLLEGE EXPERIENCE

Be the voice – Connect, Create and Engage



01



Internal Events

Helping at open events and other sixth form, Dudley College & IoT events throughout the year



Social Content

Create content for college social media channels e.g., creating your own videos and photos

03



School Visits

Visiting schools to talk about your experience at college



Case Studies

Being part of case studies and creating case studies for social media and Dudley Sixth and Dudley College website

02

04

WHO CAN APPLY TO BE A STUDENT AMBASSADOR?

Join Us – Embrace the Opportunity to Lead and Inspire

Any current student who is passionate about representing their college and engaging with others can apply to become a student ambassador. Ideal candidates are enthusiastic individuals with strong communication skills, a positive attitude, and a genuine interest in helping others navigate their post 16 experience. Whether you're in your first year or last year, if you're dedicated, reliable, and eager to share your unique perspective and experiences, we encourage you to apply. We welcome applicants from all backgrounds and fields of study, as diverse perspectives enrich our team. If you're ready to take on a meaningful role that will impact your college sixth form, we'd love to hear from you!

QUICK LOOK

Be a current student studying a full-time course

QUICK LOOK

Be flexible and willing to occasionally work on weekends and evenings



YOUR QUALITIES

We're looking for a team player who is willing to get involved and be a positive role model to future students. You will be passionate about learning and able to confidently share your own personal experiences with others.

Friendly & Enthusiastic

Student ambassadors are friendly and enthusiastic, making them approachable and inspiring representatives of our community



Excellent Communicator

Student ambassadors are excellent communicators, adept at clearly sharing information and engaging with diverse audiences



Proactive & Engaging

Student ambassadors are proactive and engaging, always taking the initiative to connect with others and create a welcoming environment



Reliable & Punctual

Student ambassadors are reliable and punctual, consistently showing up on time and ready to fulfill their responsibilities with dedication



Takes Initiative

Student ambassadors take initiative, always stepping up to lead and seek out opportunities to make a positive impact



WHEN YOU'LL BE EXPECTED TO WORK

As a student ambassador, your role is crucial in shaping the experience of others. Whether you're engaging with prospective students or representing Dudley Sixth and/or Dudley College's events, you'll develop key skills like communication and leadership while making a meaningful contribution to Dudley Sixth and Dudley College



Flexible

The role is flexible so you can fit it around your studies and any part time work you may already be doing.



Events

We'll keep in touch with a range of exciting activities and additional events that you can get involved in.

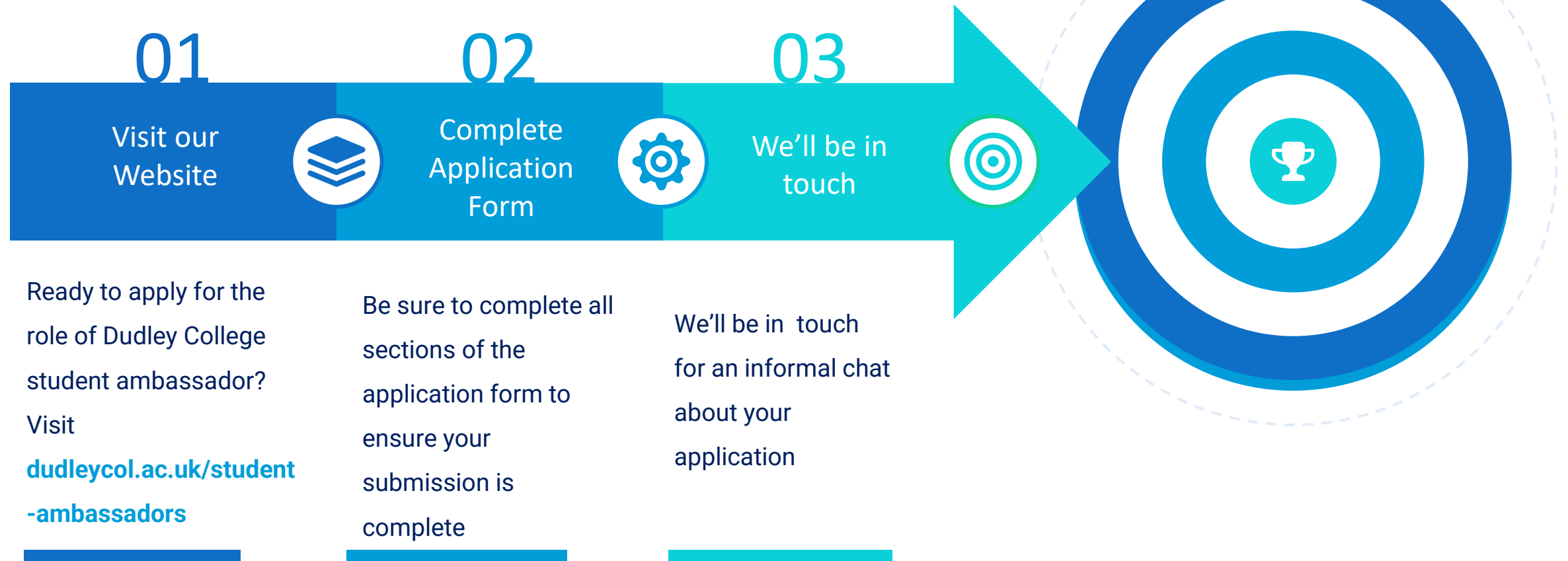


Open Events

- Saturday 11th October 2025
- Saturday 17th January 2026
- Wednesday 10th June 2026

HOW TO APPLY

Apply to be a Dudley College student ambassador by visiting:
dudleycol.ac.uk/student-ambassadors



GET SOCIAL WITH US!

Join the Conversation –

Follow us on social media to stay updated on the latest news and events.



Like us on
Facebook

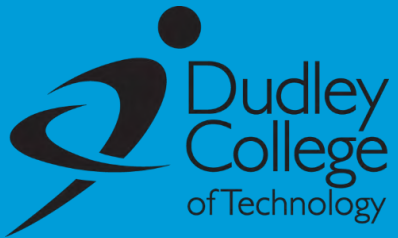


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Dudley
College
of Technology

DUDLEY COLLEGE

INSPIRING
ASPIRATIONS,
SHARING FUTURES

